



An Adventure  
40 Million Years In The Making.

RideFest Chair:  
Leslie Andringa

RideFest Committee:  
Christina Baroody  
Barbara Beach  
Amy Causey  
Carol Chamberlin  
DeAnna Davis  
Kathy Dodson  
Jason Donaho  
Rebecca Duval  
Amanda Fastle  
Ellie Grant  
Jeff Hensley  
Paulette Hopkins  
Michelle Isbell  
Martha Johnson  
Lili Kellogg  
Karly Kilroy  
Alyssa Lancaster  
Paula Larsen  
Jacquie Maddox  
Claire McStravick  
Tricia Morra  
Matilyn Skinner  
Kelsey Titlow  
Nicola Trombley  
Cindy Valliancourt  
Bobby Valdez  
Christine Volkmer  
Glenda Williams  
Margaret Wolf

Saturday, October 23

Equest at  
The Texas Horse Park  
811 Pemberton Hill Rd,  
Building 4  
Dallas, Texas 75217  
Equest.org/RideFest

For Sponsorship information  
please contact Jacquie Maddox  
at (972) 412-1099, ext. 205  
or [ridefest@equest.org](mailto:ridefest@equest.org)

## START YOUR JURASSIC FEST AT EQUEST!

Sponsor JURASSIC FEST: RideFest 2021 today! Our annual event focuses on our clients and raises crucial funds for scholarships and the therapy horses who changes lives.

All sponsors will receive special recognition at Jurassic Fest: RideFest 2021.

Equest is a 501©3 non-profit organizations. All donations are tax-deductible to the extent of the law. Equest Tax ID: 75-1823701

### \$10,000 – The Great Valley (Presenting Sponsor)

- Exclusive Naming Rights in all collateral, website, social media, and t-shirts
- Company representatives to be honorary chairpeople and award presenters during the RideFest ceremony to client and volunteer fundraisers
- A visit to your office by one of our miniature horse ambassadors
- Social media post

### \$5,000 – Indominous Rex (Entertainment Sponsor)

- Name and logo on all collateral, website, social media, and t-shirts
- Day of event company representatives to cheer on the winners
- Company name on carnival/ activity or event
- Social media post

### \$2,500 – Yoshi's Island (Food Sponsor)

- Name and logo on all collateral, website, social media and t-shirts
- Company name or logo at all food stations and picnic tables
- Social media post

**SOLD**

### \$1,000 – Dino, Fred's Best Friend

- Name and logo on collateral, website, social media, and t-shirts
- Social media post

### \$500 – Lovable Littlefoot

- Name or logo on t-shirts

### Choose your Own Adventure: Make a donation in any amount

Companies who contribute over \$500 will appear on the t-shirt.

For more sponsorship information, please visit [www.equest.org/ridefest](http://www.equest.org/ridefest) or email Jacquie Maddox, director of Development, at [ridefest@equest.org](mailto:ridefest@equest.org) or 972-412-1099, ext. 205.

Sponsorships must be confirmed by Friday, **September 25<sup>th</sup>, 2021** to ensure inclusion on signage. Please provide your hi-res logo in **PNG** or **EPS** format via email to Matilyn Skinner. Development and Communications Associate, at [ridefest@equest.org](mailto:ridefest@equest.org).

## THANK YOU FOR SUPPORTING JURASSIC FEST!



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Name:

Company Name/Individual:

Contact Person:

Billing Address:

Phone:

Email:

Name for recognition:

☐ I am making this donation to support a RideFest participant.

Please list the Client/Volunteer's name here:

Amount:

☐ I wish to forego the sponsorship benefits.

☐ Please charge my ☐ Visa ☐ Mastercard ☐ AMEX ☐ DISCOVER  
Card number:

Expiration Date:

Security code:

☐ Enclosed is a check for \$

Please make checks payable to Equest.

Please send this signed contract to:

Equest/Attn: RideFest/ PO BOX 171779, Dallas, TX 75217

Email: [ridefest@equest.org](mailto:ridefest@equest.org) / Phone: (972) 412-1099